



**GREEN
CROSS**

International

THE PRESIDENT

2004-01-24

Letter of Reference

The ongoing issue of global climate change remains as one of the most profound challenges facing mankind today. The Intergovernmental Panel on Climate Change reports that the acceleration of global warming is to a large extent caused by human activity, thus resulting in CO2 emissions, the greenhouse effect and erratic climate conditions all over our Earth. As the causes of this great peril lie within human behaviour they can therefore be redirected. We must therefore seize the opportunity to change our course onto the pathway of solutions. The time has come for the all people in the International community, within governments, media, business, and NGOs to approach new methods of cooperation and unite efforts seeking cooperation over borders.

We encourage International support of the Swedish initiative ClimateAid as a potential catalyst and means to raise public awareness of this crucial issue. By using a holistic and integrated communicative approach ClimateAid can help educate the global citizen as well as create an opportunity for the corporate world to act long-term. The key is cooperation and the spirit of inclusiveness whereby creating synergy and uniting the already ongoing established climate initiatives. Whether you are an artist who can perform at the globally televised Benefit Concert in the fall of 2005, or working with climate issues within the NGO networks, or represent a corporation we urge you to get involved.

Together we share a responsibility for the welfare and protection of the environment. It is our duty to preserve the living biosphere of the Earth for coming generations and to ensure environmental security. We encourage your support to the strategy of ClimateAid.

Mikhail Gorbachev
Chairman of the Board
Green Cross International

Alexander Likhotal
President
Green Cross International

ClimateAid
Rewir AB
Verdandigatan 2
114 24 STOCKHOLM
SWEDEN

160a, route de Florissant 1231, Conches-Geneva Switzerland
Tel +41227891662 Fax +41227891695

e-mail: gciinternational@gci.ch website: <http://www.greencrossinternational.net>